

Women of Thunes.

Asma Ben Gamra
VP Network Development –
MEA & Turkey
Thunes



Women of Thunes.

Girls should be empowered to rise above the stereotypes that pigeonhole their careers or life choices.

Company culture also plays an important role in recognising female talent and giving women the growth opportunities they deserve.

Women of Thunes.

I would not classify **leadership qualities** by gender. Nevertheless, I believe that a female leader has **more empathy** when managing her team.

And having **self-confidence** is a great attribute that is key to success in a male-dominated field.

Women of Thunes.

For me, IWD is the opportunity to **celebrate women**, wherever they are and whatever they do for a living, their **achievements**, and the **special value** they bring to our world.
